

Given Great Reception On Golden Wedding Day Crowds Throng Hotel

Fifty years married and a golden wedding day was in order for Mr. and Mrs. Ambert G. Moody at the Northfield Hotel on Tuesday afternoon and evening, June 13. A public reception was tendered by members of the family and friends were invited to greet them. During the hours of the afternoon and evening periods, between five and six hundred friends passed before the receiving line, coming from many places throughout the county and this section with persons from all walks of life in Northfield, and the Northfield schools. In the last issue of the Press was published a brief biographical sketch of both Mr. and Mrs. Moody and the reception attended by so many, was a testimony to the high esteem in which they are both held. A life full of unselfish work with the schools in the church and its organizations, and in the community, in political activities and civic endeavors has won for them the admiration which they deserve. Upon arrival at the hotel guests were ushered into the parlors where the reception was held and about the rooms were the many beautiful flowers which had been received.

Forming a background in the reception were members of the immediate family of Mr. and Mrs. Moody, which included Mr. and Mrs. A. Gordon Moody and daughter, Kay; Mr. and Mrs. George W. Loos and sons, Gordon and Donald of Princeton, N. J.; Mr. and Mrs. George W. Moody and daughters, Frances and Judith of Springfield; and Mrs. Earl S. Marcelle and son, Earl of Marlboro.

Refreshments of punch and cake were served to all at a table in an adjoining room presided over by Mrs. M. P. Stanley, Mrs. George McEwan, Mrs. Horace H. Morse, Mrs. Robert McCastline, Mrs. E. L. Drury, Mrs. H. F. Cutler, Mrs. Frank H. Montague, Mrs. F. T. Pallam, Mrs. Fred A. Holton and Mrs. Robert Bonner Jack.

During the evening Dr. William E. Park, expressed briefly the kindly greetings of all friends and made a presentation of a gift in their behalf. Both Mr. and Mrs. Moody responded in a few well chosen words and thanked all for their kindly thoughts. It was a beautiful day, a sublime evening

Church Conferences Were Held At Hotel Presbyterian Synod

There gathered at the Northfield Hotel the week of June 12th two important conferences of the New England Synod of the Presbyterian church. One was the 32nd annual conference of the Synod with ministers of churches and regular delegates in attendance and the other was the 33rd annual conference of the Women's Synodical Society for missions. Both organizations held their meetings at the Chateau and the various subjects considered were related to church activities and the ideals for which the church stands. Problems of a war torn world were studied with the relation of the churches to it.

The devotional service was held in the Congregational church on Tuesday evening with Dr. Harry Lathrop Reed, former President of Auburn Theological Seminary delivering the sermon. Many well known clergymen of the Presbyterian church in New England were in attendance. It is expected that the sessions will again be held in Northfield next year.

Carol Ann Abbott

Carol Ann Abbott the young daughter of Robert and Priscilla (Lawrence) Abbott of Main Street passed in death on Friday morning June 16 after a year's illness, at the age of four years and ten months. Beside her parents, she leaves her grandparents, Bert Abbott of this town and Mr. and Mrs. Arthur Lawrence of Fitchburg. The funeral services were held at the Hodgson funeral home in Greenfield on the following Sunday afternoon.

and even if it was the 13th, the event was indeed a most memorable one.

Some one in writing has well said, "People who have warm friends are healthier and happier than those who have none. There are persons so radiant, so genial so kind, so pleasure bearing, that you feel instinctively in their presence that they do you good, whose coming into a room is like the bringing of a lamp." To you on your golden wedding day, Mr. and Mrs. Moody, these words are affirmed.



MR. AND MRS. AMBERT G. MOODY, NORTHFIELD
JUNE 13, 1894 — JUNE 13, 1944 — FIFTY YEARS
GOLDEN WEDDING DAY OBSERVED BY FRIENDS

Brakeman Meets Death At Railroad Station

George F. Anderson, 56 years of age, of Brattleboro, a brakeman of the Central Vermont Railroad met death Friday morning shortly after ten o'clock, when he fell under the wheels of the southbound freight as he started to get aboard. The train had stopped at the Northfield station at the foot of Parker Ave. and as it started Mr. Anderson grasped for the step and ladder between cars but slipped and was ground under the wheels meeting death instantly.

He was born in Athol, Sept. 6, 1879, son of George Anderson and Mrs. Nora (Green) Anderson. He spent most of his life in Brattleboro and was employed for 39 years on the Central Vermont railroad. He was married 26 years ago to Albena Filion. Anderson was a member of the Brotherhood of Railroad Trainmen.

He is survived by his widow, and mother, Mrs. Nora Duggan of Brattleboro; a son, Corp. Frank Anderson of Camp Rucker, Ala.; a daughter, Barbara of Brattleboro; a brother, William of Brattleboro; and a step-brother and sister, Edward and Kathryn Duggan, both of Brattleboro.

After the body was viewed by the medical examiner, it was removed to Kidder's funeral parlors and later taken to Brattleboro where the funeral services were held and the burial took place.

Chapel Organ Recital Pleases Large Audience

The organ recital in Sage Chapel on the Seminary campus, as part of the program for the commencement period, Sunday evening, June 11, by Edouard Niesberger, organist of the Philharmonic orchestra of New York pleased music lovers as well as all friends of music, which composed the large audience filling the chapel to its capacity. The program listed many well known selections by first rank producers and included was an original number, entitled "Resurrection" by the organist. The renditions were offered as only an accomplished artist could interpret them and won the closest attention and appreciation of the hearers. It was indeed a rare privilege to be in the audience at this recital to enjoy the music of the organ, so well interpreted at the hands of a competent artist.

Can Use Old Clothing

Members of the faculty and students of the Seminary have left several boxes of discarded clothing with Mrs. E. M. Powell who will now appreciate further contributions so that boxes may be made up, after sorting, to send to the British, Russian and Belgian Relief. If you have anything to add to the collection please communicate or send to Mrs. Powell at Green Pastures.

Coe Residence Sold

The property and former home of Mrs. William W. Coe on Main Street, who is now located in Pasadena, California, has been sold to Prof. and Mrs. Lewis Hodous of Hartford, Conn. They will take possession on July 1st after Mrs. Charles E. Leach, the present occupant, moves to her new home on Maple Street.

Arthur H. Farnum Dies Suddenly At His Home

Arthur H. Farnum, age 75, died suddenly at his home Friday evening June 16, in West Northfield. He had been enjoying good health and had spent the winter in Florida. He was about as usual on Friday but suffered a heart attack in the evening from which he did not regain consciousness.

He was born in Westmoreland, N. H., Feb. 2, 1869, son of Frank and Sarah (Bruce) Barnum. For many years he conducted a blacksmith shop in Newfane, Vt., and for the past 17 years operated a gas station in West Northfield. He was a seventh degree member of the Grange, a past treasurer of the Northfield Grange and a member of the Connecticut Valley Pomona Grange.

He married Edith Boyd of Wilmingtong, Vt., who died in 1927. He was later married to Mrs. Mattie Wilder of Newfane, who survives him. He also leaves a sister, Mrs. John Richmond of Westminster, Vt.; a daughter, Mrs. Walter Wright of Rhinebeck, N. Y.; two grand children, one great grand child and two step-daughters and one stepson, Miss Dorothy Wilder of Westmoreland, N. H., Mrs. Donald Smith of Tullahoma, Tenn., and Lewis Wilder of Northampton.

The funeral services were held Monday afternoon at the Christian Advent church with Rev. E. W. Blackstone, the pastor, officiating. Burial was in Woodlawn cemetery at Newfane.

GOP Committee Elect

Members of the Republican Town Committee recently elected have held a meeting for organization and elected William F. Hoehn, Chairman, Mrs. Dorothy Miller, secretary and George W. Carr, treasurer. The committee have planned a program of action and will endeavor to get out a large vote at the state primary on Tuesday, July 11. Other members of the committee are Ernest A. Parker, Mrs. Lizette L. Vorco, Fred I. Bolton, Joseph W. Field, Dr. F. Wilton Dean, Sidney H. Given and S. E. Walker.



NORTHFIELD SEMINARY CHANGES CHAPLAINS

The Rev. and Mrs. Harold B. Ingalls, who left June 15 to take up their residence near New York, where Mr. Ingalls will be associated with the National Student Y.M.C.A., and the Rev. and Mrs. Benjamin R. Andrews. Mr. Andrews, a graduate this year of Yale Divinity School, will become Chaplain of the Northfield School of Church in September, succeeding Mr. Ingalls who served in this capacity for 11 years.

Vacation Bible School Is Being Arranged

Northfield children will have the opportunity of attending a model daily vacation Bible School at the Congregational Church July 17 to 26 and older people will be welcomed as either helpers or observers. The School will be conducted by the Conference of Religious Education which will be in session on the Northfield campus at the same time.

Arrangements for participation of Northfield people in this laboratory school are being made by Miss Alice B. Muncie and either children or adults who are interested have been asked to get in

touch with her at Kenarden Hall. Children from 4 to 14 years of age, inclusive, will be provided for by the classes which will include kindergarten for beginners, and primary, junior and intermediate for school children. The hours will be 9 to 11 a.m.

The Conference personnel will include two trained leaders, Miss Marguerite Bailey of the Hartford School of Religious Education, and Miss Barbara Peck of the Connecticut Council of Churches, both of whom are instructors at the Conference.

Arrangements are being made to transport children from the Farms, West Northfield, and possibly other points in town beyond walking distance.

Large Attendance At The Girls Conference Brings Enthusiasm

The first conference of several meetings in Northfield this summer is the Northfield Girls Conference, which was in session June 15 to 22, bringing together girls of secondary school and college age under the auspices of the Northfield League. It was an interdenominational meeting to consider a program devised to help one another in understanding the questions of living the Christian life. There were class sessions, worship service and interest groups with much time given to sports and social events.

Among the principal speakers and leaders at the Girls' conference were Mrs. Harper Sibley, president of the Northfield League, of Rochester; Dr. Albert T. Mollegen, professor at Virginia Seminary, who led the conference on "Fundamentals of Christian Faith"; Dean Howard Thurman of Howard university, Washington, D. C.; Rev. Howard L. Rubendall of Albany, newly elected headmaster of Mount Hermon school; Rev. Arthur J. Kinsolving of Princeton; Lt. Comdr. C. Leslie Glenn, naval chaplain; Rev. George Cadigan of Grace church, Salem; Rev. Otis Rice, chaplain of St. Luke's hospital, New York; and Dr. Harry Bone, consulting psychiatrist, New York city. Rev. James T. Cleland of Amherst college was the preacher at last Sunday's morning service.

The next conference will be that of Christian Endeavor which convenes Wednesday, June 28 and continues through July 5th.

Mrs. Anna Barszieski of this town, as administrator of the estate of her late husband, Andrew Barszieski has brought action of tort against the Central Vermont railroad for \$5000. He was killed on the crossing on Meadow Street some time ago.

Miss Louise Roe of Newton has come to spend the summer at her cottage in Mountain Park.

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TOWN TOPICS

Miss Betty Jean Furrington of Birnam Road is attending the O-AT-KA Conference at Sebago, Maine, as a delegate from Smith College. The O-At-Ka Conference is sponsored by the Student Christian Movement of New England. About 200 - 300 students from all colleges in New England are expected to attend.

Miss Gertrude Murray of South Vernon graduated recently from Bennington, Vt., High school.

Mr. and Mrs. Robert M. Moore and family of Philadelphia have arrived to occupy their cottage in Mountain Park for the summer.

Northfield has experienced several heat waves, thunder and lightning storms and heavy rains thus far this season. High winds have broken many branches from trees.

A son, Edward Gould, was born at the Franklin County hospital on Saturday, June 17, to Mr. and Mrs. W. Howard Niblock of Mount Hermon; grandson of Mrs. E. R. Niblock of Wellesley and E. E. Gould of Newburyport.

The Eastern Star chapter is planning a public supper at the town hall to be held shortly.

In the severe lightning storm of last Friday evening the Martineau house in South Vernon occupied by Mr. and Mrs. Gerald Barnes was struck but no damage was done.

Louis M. Abbey of Warwick Ave. has been sworn in as a member of the Northfield Rationing Board and is assigned to "community service".

Mrs. Jerome Rutherford of Hartford and Miss Janet Voorhies of Windsor have been recent guests of their grandmother Mrs. William Voorhies at her summer home in Pine Grove.

Mrs. Louise Barnes LaBella has returned to her home here after a visit with friends and relatives in eastern Massachusetts. She visited many historical shrines in her pilgrimage.

The Friendly class met at Alexander hall Monday evening and after a business session engaged in the making of Red Cross surgical dressings.

The committee in charge of the Movies at the town hall on Friday evenings extend an invitation to all service men in uniform to be their guests when at home on leave or furlough.

On Sunday the 18th the family of Mr. and Mrs. P. C. Speers, former residents of this town gathered at the hotel for a reunion. With them were their daughters Marjory and Constance, the latter a cadet nurse at St. Luke's hospital in New York, also their sons, Michael and Pvt. P. C. Speers of the 12th air corps who is on a three weeks' furlough, and who has participated in the engagements at Salerno and Anzio, receiving two gold stars.

Miss Harper has arrived in Northfield and is preparing the Virginia Fresh air camp for use this summer. Again groups of girls from New York city will be entertained at the camp.

Rev. and Mrs. Ellis Jones are now occupying their home in Vernon, which is the parsonage of the Vernon Union church.

The unusually good photo of Mr. and Mrs. Moody in this issue is the excellent work of the photographer: Thank you Mr. Pearsall.

It is said that 144 former pupils of the Northfield High school are serving their country in the armed forces.

Rev. J. C. Allen, minister of the Unitarian church at Bernardston has resigned and will retire after fifty years of service. With his family he will remove to Geneseo, Ill. A farewell luncheon will be given him at All Souls church in Greenfield on Monday, June 26.

The members of the W C T U were entertained at the home of Mrs. D. B. Tomkins on Winchester Road on Wednesday afternoon. After a regular meeting there was a picnic party.

The many friends of Mrs. Roy R. Hatch of Birnam road are greeting her, upon her return from the hospital after a serious illness. She is much improved.

Mrs. Russell Durgin has returned to her home in New Haven after five weeks in the hospital where she underwent an operation. She is gradually improving.

With the meeting of the Registrars at the town hall on Wednesday last, the last opportunity to enroll new voters has passed for the primaries on Tuesday, July 11.

Announcement of the engagement of Miss Joyce Estelle Cutler and Courtland Ernest Dunklee of South Vernon. Dunklee is a graduate of Mount Hermon and has just completed his second year at the New England school of theology. He expects to enter the ministry. No date has been set for the wedding.

The Historical Society will open the museum for the public early in July. Many new articles have been added to the collection which will be of interest to all. The society is located in the old Pine St. school building.

Miss Katherine MacKay of Wells college in New York State was a visitor in town for a few days last week. She visited the Seminary campus.

Miss Ethel Allen of Greenfield has opened her cottage in Mountain Park and it is available for rental. Phone 536.

Miss Althea Churchill, daughter of Mr. and Mrs. Winston Churchill of South Vernon graduated from Becker Junior college in Worcester on Friday the 18th.

VOTE FOR

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Ida Lupino, Paul Henreid

Fri.-Sat. June 23-24
SILENT PARTNER
Bill Henry, Beverly Lloyd

Sun.-Mon. June 25-26
OKLAHOMA KID
Jimmy Cagney
Humphrey Bogart

Tues. June 27
CONSTANT NYMPH
Charles Boyer, Joan Fontaine

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6-23-1t

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To the People of this Community

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No one needs to remind you that it is an American trait to go into a sprint with the goal in sight. We started this push June 12. Reports from every city and town in America tell us that the number of individual buyers of extra War Bonds today has reached an unprecedented total. We all know that in addition to numbers we need fire power. Your extra War Bond is absolutely essential. The greater the stockpile of War Bonds, the easier it will be for us to get this war over.

This very moment our boys are waging a life-and-death struggle. Every additional War Bond you buy will play its part in the outcome. Last month's War Bond, last week's War Bond, yesterday's War Bond are already in the embattled foxholes. Today is another day for the home front just as today is another day for the boys on the battlefield.

THE EDITOR.



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FINE HOMES DEMAND FINE FURNITURE and it is to this end that the LeMay Furniture Co., conveniently located at 28 Davis St., (facing Ames), Greenfield, has devoted itself. For several years the LeMay Furniture Co., Inc., has been well known and appreciated by not only the people of Greenfield but of neighboring communities.

This complete home furnishings store features Quality, Style and Service at prices that are moderate and as a consequence many families just simply visit here for their every purchase in this line.

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In this Greenfield Business Review the writer is pleased to once again point out such a fine specialty store as Colodny's in Greenfield and extends an invitation to visit their fine showing of the FINEST in FASHIONS LATEST FASHIONS.

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In this our Greenfield review the writer is pleased to once again number Madelene T. Nichols and says her fine reputation as a reliable dealer in real estate has been built upon the basis of integrity and fair dealing with all. Remember her realty offerings in Northfield and vicinity are attractive.

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Yetter, the Florist, is prepared to furnish and advise you as to the most appropriate arrangements suitable for whatever the occasion might be. They are in a position to give prompt and satisfactory service in the sending of flowers to those you wish to remember in distant cities. (Funeral, Anniversaries, JUNE Bridals, Commemorations, Graduation, Birthday, etc.)

Pay this unique shop a visit when shopping in Greenfield. Your order will be promptly taken care of, and we are sure you will be thoroughly satisfied with the service rendered.

Remember, flowers and potted plants have a place in the home at all seasons of the year. Buy Flowers for MORALE—Buy BONDS for VICTORY.

Evelyn's Beauty Shop

Established Over 15 Years



"A Modern Shop for Modern Women" JUNE IS GRADUATION, COMMENCEMENT AND WEDDING time and for something distinctive in the latest hair modes the well groomed matrons and misses of all Franklin County just seem to meet at Evelyn's in Greenfield.

Evelyn's Beauty Shop centrally located at 178 Main Street, Greenfield, Tel. 3740, is under the expert professional direction of "EVELYN" who has attained New York Beauty Show PRIZE WINNING HONORS for her competence in permanent waving.

"EVELYN" is an exceptionally well-qualified beauty culturist who by virtue of a natural aptitude to the profession in which she is engaged and by wide experience she offers the highest type of service in her line. At this shop the best of preparations are used in the application of which they are most exacting. Telephone appointments are courteously waited on. OPEN EVENINGS.

The writer is pleased to once again point out Evelyn's Beauty Shop to all his lady readers and says—To look your best and appear smartly groomed for your Graduation or JUNE Wedding make it a practice to visit the Evelyn's Beauty Shop in Greenfield for all your beauty requirements. Associated with Evelyn are thoroughly experienced operators.

Sheldegren Farm

Established Nearly 15 Years
Harry F. Koch, Manager
Registered
GOLDEN GUERNSEYS

Dairymen, please note: The Sheldegren Farm is one of the finest farms in the state—with a herd of 130 head they are in a position to fill your needs. When in need of replacements visit here.

Picturesquely situated at Shelburne Mountain, Greenfield, the Sheldegren Farm is KNOWN FOR MILES AROUND for his registered Golden Guernseys.

In the promotion of better dairying reliable sources for the supply of cattle is an important factor. In this respect the Sheldegren Farm is in a position to provide whatever your need might be to make your herd a better producing and more profitable one. Farmers and dairymen throughout the Franklin county area and adjoining counties and states are indeed fortunate in having this market. An occasional check-up with Harry Koch, manager, in seeing what he has to offer, either in the sale or exchange of cattle is advisable from time to time.

In being a member of the NATIONAL GUERNSEY ORGANIZATION Harry Koch, manager, has the advantage of all research work for better breeding. Telephones 5088 and 5461.

In closing the writer once again points out that Harry Koch's many years' experience well places him in a position to render a ripened opinion in all matters pertaining to cattle.

Negus & Taylor

L. L. Negus Lee L. Taylor
Franklin County's Oldest and Most
Reliable Dealer in All Kinds of Granite and Marble Memorials.

Quality Monumental Work. Monuments, Markers, Memorials Erected Everywhere. Designs submitted and faithfully executed. Authorized Rock of Ages Representative.

In selecting a family memorial Negus & Taylor with office and display located at 10 Mill Street, Greenfield, Tel. 9552, can show you memorials built on the basis of quality.

When one builds a structure of any kind they usually consult a competent authority on all the details concerning materials to be used, arrangement, surroundings and location—so that the finished product will be in harmony with its purpose and setting.

The same care and careful attention should be taken in the selection of a monument or memorial—and Negus & Taylor are in a position to be of real assistance in submitting designs and in the execution of them.

This is an ideal time for those who have been considering the erection of memorial, monument or headstone, for PROMPT DELIVERY, to consult or drop a card to Negus & Taylor, as they are at this time in a position to give thoughtful consideration and time to meet your desires. Winchester, N. H. subscribers contact our representative there—Thomas M. O'Connor. Tel. Winchester, N. H. 15.

An Expression of Appreciation

We, the undersigned Business and Professional Firms of Greenfield, take this opportunity to Express our Thanks and Appreciation to Our Friends and Customers in Northfield and the County, for the Business we have received in the past. Hoping to serve you in the future, we at this time, through the medium of this 37th years established newspaper, circulating in our trade area, extend a cordial welcome to our place of business, and assure you of our fullest co-operation and service at all times. Best Wishes for a VICTORIOUS 1944.

Harold B. Allen

Specialists in Auto and Truck Maintenance; Authorized International Truck Sales and Service — ½ to 10 ton — A Size for Every Need; Genuine Replacement Parts — DeLuxe Oil Filters.

Attention Truck Operators! Harold B. Allen offers the finest in all classes of truck repairs — smallest repair to a complete overhaul job. Cylinder re-boring a specialty; equipped with the Van Norman machine which is especially designed for this work.

Harold B. Allen located at 409 Federal St., Greenfield is well known throughout Franklin County. He offers the motorists a dependable mechanical service on all makes of cars and trucks. A well managed, well equipped garage is a real asset to any community — especially today when automobiles are so important in the transportation life of the community. Harold B. Allen greatly aids HOME DEFENSE as many of our readers today are engaged in industrial work that is vital to our defense program. In getting to and from their jobs

these people require periodical car servicing and it is to this end in large measure that Harold B. Allen has devoted his work.

There is a great satisfaction in leaving your car at a garage where you absolutely know you will get reliable service. If you need a new part you know that at Harold B. Allen's garage you will get a part of the highest quality, exactly the right size and that it will be correctly installed. This complete auto machine shop features accurate valve grinding, piston and ring jobs, perfect adjustments — in brief you know at Harold B. Allen's garage the work will be expertly done and that the little things will be competently and reliably looked after.

For wrecker service phone day calls 6316 when in trouble — night calls, 5035.

Clark Hardware Co.

Est. 1928

Dealers in General Home, Farm & Builders' Hardware ... "SHERWIN-WILLIAMS" Paints. NATIONALLY Accepted Merchandise ... Farm Supplies ... Poultry Supplies ... Sporting Goods ... Seeds ... Glass ... Specialties. Distributors for "LUMINAL" ... America's Miracle Paint has These Big Advantages ... One Coat Covers ... Mixes with Water, Dries in 40 Minutes, Economical (1 gal. makes 1½ gal). No unpleasant odor ... one coat covers ... cement, brick, painted walls, wallpaper and plasterboard. "LUMINAL" One-Coat Interior Paint \$2.59 Gal. Your Business is Appreciated.

In every large trading center there are those establishments which by virtue of progressive management and quality merchandise plus knowing how to treat the public stand out. Such a firm is the Clark Hardware Co., centrally located at 289 Main Street, Greenfield, Telephone 5694.

"Everything in Hardware" means a large supply of builders, home and farm hardware and specialties for which the Clark Hardware Co., is noted. They follow all the latest trade journals and keep up-to-date with a stock found always to be the best in the hardware line.

The goods carried here have been found always to be of the best quality consistent with the price at which the article is sold and at the Clark Hardware Co., you will find standard makes of the world's best manufacturers.

A very selective line of high-grade builders' hardware is carried in durable and attractive styles. Prospective new home, farm and commercial builders will find the Clark Hardware Co. particularly well versed in this line and able to meet the most exacting specifications.

In the paint line, the Clark Hardware Co. have chosen well in offering the SHERWIN-WILLIAMS line of paints and varnishes. These quality paints are of the finest and are giving the best of satisfaction to the many users throughout this area. They are carried in all colors and can be secured here in any size lot. For the maintenance of your home, commercial and farm properties, use SHERWIN-WILLIAMS.

For the better enjoyment of your favorite outdoor and indoor sports the Clark Hardware Co. features a most selective line of quality sporting equipment.

Well known to Franklin county residents the Clark Hardware Co. established since 1928, is capably directed by Floyd A. Clark and his sons.

Roman R. Skibiski

Dealer in NATIONALLY ADVERTISED FARM MACHINERY
"NEW IDEA" ... "ALLIS-CHALMERS" ... "MASSEY-HARRIS." Genuine Replacement Parts ... Servicing ... "HINMAN" & "UNIVERSAL" Milkers. Exclusive Representative in Franklin County for "HARVERLY" Milk Coolers with 4-inch Cork Walls. "FIELD-FORCE" Potato and Orchard Sprayers, Weathers, Potato Pickers, Silos, Electric Fence and Barbed Wire. Attention Dealers: Make Plans Now for Your Post War Purchase of "HARVERLY" Home Freezers. We Will Have One on Display about the 15th. Correspondence Solicited.

It is an accepted fact today that due to the DEFENSE program farm machinery dealers have been somewhat handicapped in getting new machinery to meet the needs of their clientele. Production schedules have been decreased substantially, however, Roman Skibiski with sales and service located in Sunderland, is doing all within his power to meet the needs of his many customers throughout the county. In addition to offering NATIONALLY ADVERTISED farm machinery he features Genuine replacement parts and farm machinery servicing.

Roman R. Skibiski is the exclusive representative in Franklin County for the "HARVERLY" milk coolers. This exceptionally well constructed farm efficiency product is equipped with a "SERVEL" compressor which product is manufactured by the world's oldest manufacturer of compressors.

All dairymen throughout the county should write, visit or phone Roman R. Skibiski as he is in a position to furnish you with proven facts and figures on the real merit of this cooler. It is a known fact that the "HARVERLY" milk cooler with the 4-INCH CORK WALLS is the only cooler on the market today with this specification. Plan ahead to place your order NOW for a "HARVERLY" home freezer ... in treating everyone alike Roman R. Skibiski is making deliveries on this product in the order in which he receives it.

In this our business review the writer is pleased to once again number and point out Roman Skibiski to all his readers. For Farm Machinery, parts, service and allied business, Telephone South Deerfield 210-2.

The Fashion Shop

(Credit System)

YOUR ACCOUNT INVITED

Outfitters for Men, Women and Children — Dignified Credit Extended to Residents of These Communities — Fine Selections of SUMMERTIME Merchandise, Priced Within Your Clothing Budget, Now Being Offered—Attractively Priced. — WHITNEY Shirts — Your Patronage Appreciated.

People of every class have found that clothes from The Fashion Shop conveniently located at 26 Chapman Street, (opposite Victoria Theatre) Greenfield, are satisfactory in every particular, and made of good materials.

At The Fashion Shop the needs and demands of their steadily growing list of customers are always met — which accounts for their success.

In ladies' ready-to-wear you will find here, coats, suits, dresses and other apparel which reflects the very latest of the approved fashions. Yet they are offered here at prices which you can afford to pay.

The Waffle Shop

EXCELLENT FOOD — MODERATELY PRICED

(READER'S NOTE): Mr. George Zanos, Associated in Partnership with Mrs. Johanna Stearns in the Conduct of The Waffle Shop is now Serving His Country in the Coast Guard Service at New London, Conn. He Enlisted in This Branch of the Service in December, 1942.

The Waffle Shop, centrally located at 130 Main Street, Greenfield, is known for miles around as one of Greenfield's leading restaurants. Able to conduct by Mrs. Johanna Stearns, this business carries on in a most successful manner. The Waffle Shop has been established over 3 years and their clientele is a discriminating one ... those persons who appreciate the fact that all eating places serve food, yet with all due respect to others, there is a great difference in dining places. As a man or woman eats, just so he or she accomplishes ... and these days when to Look Good, Feel Good and Do Good Work is not only plain, everyday "Good Business" but a Patriotic Duty.

The writer in closing is pleased to once again remind old friends and acquaintances new ones with the Waffle Shop in Greenfield.

SCIENTIFICALLY AIR-CONDITIONED FOR YOUR ADDED COMFORT

Alwin - Olga

EXCELLENT FOODS — MODERATE PRICES

Recommended by "DUNCAN HINES" in his "Adventures of Good Eating"—Prompt Courteous Service — Distinctive Atmosphere — Specializing in Sea Foods — For a Delicious DINNER Phone Greenfield 3168. Specializing in HOME-COOKING.

Truly the Restaurant Beautiful aptly describes Alwin-Olga, centrally located on Federal St., near Main St., Greenfield.

For modernistic appointments, soft lighting, and second-to-none comfort this truly metropolitan restaurant reaches a new high and the management is to be complimented in their far-sighted business policy of providing the people of Greenfield and vicinity as well as those from all states this fine restaurant. Every last appointment has been provided for your added comfort.

The experienced management of Alwin-Olga extends the glad hand of hospitality to the people from these parts to stop in when hungry to enjoy a tasty sandwich, plate lunch, a full course dinner, sea foods, or just to meet friends and say "Hello."

This most inviting and later day restaurant is one place where groups may gather and enjoy fine food and in an atmosphere of quiet and refinement amid appointments of luxury and ease.

Service at Alwin-Olga as always is given in the same unobtrusive manner. Nothing is left undone in the preparation of your food here that would make the enjoyment of its eating more appealing.

The writer suggests that all of the Alwin-Olga's many friends who have in the past spent many pleasant moments as their guests avail themselves soon again of their constant hospitality and during these Summer months invite your house guests to a really fine Sunday dinner here. Your party will surely be voted a big success.

Franklin Auto Supply Co.

SERVING FRANKLIN COUNTY

WHOLESALE — RETAIL

Dealers in NATIONALLY ACCEPTED Auto Replacement Parts. Distributors of "PRESTO-LITE" Batteries, "AUTO-LITE" Spark Plugs, "TIMKEN" Bearings and "KING" Quality Products. Complete Scientifically Equipped Automotive Machine Shop ... Motors Rebuilt ... Motors Reroled ... Starters & Generators Rebuilt ... Brakes Relined. Piston Pins Fitted for all cars. Starters & Generators Repaired. Clutch Work.

The Franklin Auto Supply Co., located at 19 Federal Street, Greenfield, Tel. 4664, has been established over 25 years and is under the experienced direction of Morrison Finnie, and is a valued asset to this entire section of the state. The Franklin Auto Supply Co. aids greatly in keeping the transportation system continually rolling on and in their line when it comes to automotive parts and machine shop service they offer a service second to none. Listed in their varied stock will be found QUALITY products from the nation's outstanding automotive manufacturers. Those products nationally

accepted and advertised in the better automotive journals.

Today, more so than ever, with the trend of the country due to worldwide conditions being conservation conscious, the Franklin Auto Supply Co. has been kept very active in supplying garages and service station operators with those parts necessary for auto, truck and farm machinery maintenance and machine shop service.

The writer in closing is pleased to recommend the Franklin Auto Supply Co. to the Trade—for parts and machine shop service.

Charles Food Shop

A. J. PAPPAS, Manager

"NO BETTER FOOD AT ANY PRICE"

Steaks — Chops — Oysters — Clams — Salads — Sandwiches — Delicious Baked Goods, Baked by Master Baker in Our Food Shop. Your Business is Appreciated.

Thirty years is a long, long time, however, this represents the period of time in which A. J. Pappas has been associated with the restaurant business. Since the inception of the Charles Food Shop about 15 months ago the popularity has been steadily increasing. At this well planned food shop the experienced management has been most exacting in having a place which would meet with popular favor with the people of Greenfield and surroundings. Cleanliness is the outstanding feature.

The Charles Food Shop is open 24 hours a day and people from all walks of life meet here to enjoy the finest in foods. In a word the well adapted slogan "NO BETTER FOOD AT ANY PRICE" is most fitting. At all times the menu here is most varied. One can drop in at the Charles Food Shop and have a plate lunch, full course dinner or just a snack. Cafeteria style prevails and at all times the Management wants you to know that your business is desired and appreciated.

During these SUMMER days why not give Mother a little respite from the arduous task of preparing the SUNDAY dinner... take her out to Charles Food Shop this Sunday... she will enjoy a day away from her own routine and at the same time appreciate the gesture on your part.

Poor eating places are not the exception by any means and the writer in closing is pleased to once again point out and better acquaint the Charles Food Shop, centrally located at 46-48 Federal Street, Greenfield, with all his readers. When in Greenfield—stop in and take home some Delicious Bake Goods.

Esther's Gift Shop

Esther and Frank Deeley, Proprietors

Distinctive and Unusual Gifts—

China, Glassware, Lamps—Lamp Shades—Baby Gifts. Selective Line of Wedding, Shower, Graduation and Anniversary Gifts. FINE FURNITURE.

Under the studied direction of Esther and Frank Deeley, Esther's Gift Shop has proven to be a popular center for the people of Greenfield and vicinity. In purchasing gifts it is indeed an asset to consult "gift counselors," Esther's Gift Shop, located at 59 Federal Street, Greenfield, extends a cordial welcome to their many friends throughout Northfield as well as SUMMER residents to stop in when in Greenfield and look over their well arranged stock. This unique shop is "THE" Gift center in Greenfield.

A reputable gift store is not only of interest to the people of the city wherein it is located but is also a center for people of neighboring towns; in fact such establishments are growing more and more in favor. The trend is to SPECIALTY SHOPS.

Esther's Gift Shop combines the spirit of the time plus that sense of reliability that only a house with a well earned reputation can offer. The stock at Esther's Gift Shop has been well selected whether it be a Hostess Shower, Wedding, Anniversary or Birthday gift or just a DISTINCTIVE and UNUSUAL little something new for the home. In this our Greenfield business review the writer is pleased to once again point out and recommend this shop to all his readers. When shopping in Greenfield—Come in and look around.



KENNETH WHITE TEXACO SERVICE STATION

"Drive in, Please — Drive out, Pleased."

Texaco Products Scientific Chart Lubrication
Vulcanizing Re-Capping Service
Invest in Victory — BUY THAT EXTRA WAR BOND

Cor. Federal and Maple St. Tel. 9285
GREENFIELD

Capitol Insulations, Inc.DISTRIBUTORS OF CAPITOL ROCK WOOL INSULATION
Heat — Cold — Fire — Sound

Installers of CAPITOL ROCK WOOL — Insulation for all Season Comfort in the Home — Installed in New or Occupied Homes (Blown Method). Free Estimate and Survey Service. Monthly Payments to Suit Your Budget. Prompt Attention Given to Out of Town Contracts. Mason Contractors for Brick, Plaster, Tile and Cement Work.

In every key city, town, village and hamlet today the most widely discussed subject is NATIONAL DEFENSE. From the WHITE HOUSE dome in Washington the call of our government has been sounded asking for full cooperation from all. The Capitol Insulations, Inc., located at 37 Cleveland St., Greenfield, Tel. 3448, is an important enterprise in its service towards defense. Plan your Insulation Contract during the Summer Months.

Many homes are now saving as high as 80% of Heat Loss, 35% of Fuel Cost, making it possible to heat upstairs and down uniformly, eliminating drafts. CAPITOL ROCK WOOL is non-combustible, vermin proof, sound deadening and will not deteriorate, lasting as long as the building in which it is placed.

Within the past few years a remarkable advance has been made in Insulation for Homes. CAPITOL ROCK WOOL in its present form and the pneumatic machine for installation have made it possible to easily and efficiently insulate the existing home, so it is no longer necessary to build anew to enjoy the comfort and economy derived from this now generally recognized protection against cold, heat and fire.

It is now a simple operation to fill the spaces between studs, under roof areas, or over ceilings in unoccupied attics, in fact anywhere with CAPITOL ROCK WOOL an absolutely fireproof product.

The CAPITOL INSULATIONS are Authorized Applicators, equipped with the latest type machine, electrically powered from ordinary house current. This machine is of small size and weight, practically noiseless and can be quickly moved about.

The operation is speedily accomplished without inconvenience or annoyance to house occupants and at a reasonable cost.

For operators the Capitol Insulations, Inc., employ men skilled in house construction and trained in the application of CAPITOL ROCK WOOL.

Town and county officials, building committees, Institutional Directors, and home owners throughout Franklin County write, phone or call personally Philip G. Vincent or Harry L. Williams and they will gladly go over your insulation problem in detail. Reference work shown on request.

Greenfield Rubber Co.

WESTERN NEW ENGLAND'S OLDEST RETREADING ESTABLISHMENT

24-Hour Service—Workmanship Guaranteed. Member of Master Retreaders' Association. Attention, Readers: If you can qualify you bring your TIRE CERTIFICATE and Purchase KELLY SPRINGFIELD TIRES—For Over 50 Years an American Leading Tire. Passenger Synthetic Tires 600x16 \$16.05 Plus Tax. Also PENNSYLVANIA, SIBERLING, GOODRICH, and MILLER Tires at the Same Price. In Stock a few PRE-WAR TRUCK TIRES.

One of the most essential services available for the motorists, truck and tractor operators is that offered by the Greenfield Rubber Co. with fully equipped plant located at Cheapside, Greenfield, Tel. 3045. Under the Experienced Management of Edward Petrin and Joseph Bellenoit, Props., the Greenfield Rubber Co. makes it possible for the motorist to get MORE MILES out of his Tires. Figures show a saving of 50% is possible here.

Due to world-wide conditions all of us have felt in some measure or other the handicap of not being able to get things we were accustomed to having. CONSERVATION is the keynote today and the motorist has become very conscious of this when it comes to the tire problem.

You do not need a CERTIFICATE today in order to have your tires retreaded. Our government has made things more flexible and in keeping with the present regulations the

Greenfield Rubber Co. has been very busy the past several months on meeting the needs of their large clientele on expert tire retreading. At their plant in Greenfield they have complete equipment and they employ the latest FACTORY METHODS.

STATISTICS from motor registrars show a large number of accidents are due to SMOOTH TIRES. Check yours. . . don't be a smoothie. . . have them retreaded for that additional 10,000 miles of service. By letting your tires get worn and smooth you endanger your own life as well as the lives of others.

The writer is pleased to recommend the Greenfield Rubber Co. to all motorists, truck and fleet operators, garage and service station operators.

This firm greatly appreciates your patriotic co-operation today and they want to assist you in every way during these abnormal times. Let them inspect your tires and help you apply for a Ration Certificate.

Royal Food Products

Leading Wholesale Distributors of Quality Food Specialties — Serving Hotels, Office and Route Restaurants, Stores and Bars with a Dependable Service — Courteous Personnel. Invest in Victory—Back the 5th War Loan Drive.

Under the capable direction of Messrs. Herzig and John Siano, the Royal Food Products with office and warehouse located at 22 Miles Street, Greenfield, Tel. 7076, is a valued institution to this part of the state in that they provide quality Food Specialties, mayonnaise, cheese, olives, pickles, cherries which are served to the retailers throughout these communities.

The products of this firm are on sale throughout these parts and are sought by discriminating people—their accounts are rendered a rapid delivery service at all times by this progressive firm thus assuring the trade of quality products at all times.

In the conduct of a business of this character, there is required a great deal more than the average layman

gives thought to. To be able to make certain of putting before the trade quality food specialties the management of the enterprise must have a knowledge of the sources best suited to supply them which is a most important factor.

The Royal Food Products, under the direction of a capable management, has had a wealth of experience in every branch of this business and by reason of quality products may well be said to be a most representative wholesale firm.

If you run a store restaurant hotel or bar establishment and have never tried dealing with this Greenfield firm call them and get their price list, try a few of their products and find out how much it is to your advantage to trade with the Royal Food Products.

Central Auto Body

CONSERVE YOUR CAR AT A CONSERVATIVE COST

Wrecks Repaired — Fender Work — Painting and Welding — Complete Wheel Aligning, Axle and Frame Straightening Services — Car Washing, Polishing and Simonizing — Services — 24-Hour Towing Service — Estimates Gladly Submitted.

The Central Auto Body with office and fully equipped plant located at 41 Davis Street, Greenfield, Tel. 4572, Nights, Sunday and Holiday calls, Tel. 4420, is known for miles around as "The auto rebuilding plant of all Franklin County."

This establishment is headquarters for motorists, fleet operators and garagemen and is owned by Walter Vokes.

Featuring first class workmanship only and having the equipment to handle every phase of the auto rebuilding work from the smallest dent to a complete overhauling of damaged cars, it can well be said that the worse the wreck the more pride The

Central Auto Body take in the results they accomplish.

No matter what kind of a smashup you might have been in you will find The Central Auto Body will be able to take the car or truck and put it in such condition that you would never know it had been in a collision.

Duco painting, color matching and striping is also featured here, this being an Authorized Duco Refinishing Station.

In this Greenfield review the writer is pleased to once again point out and recommend the Central Auto Body to the people throughout these communities and suggests to them to call on them for estimates on contemplated work.

Bill's Restaurant

AIR CONDITIONED

Good Food, Served Courteously in Pleasant Surroundings. Choice Liquors — Rare Wines — Properly Cooled Beer and Ale. Broiled Live Lobsters Served Daily — Courteous Personnel. Your Business is Appreciated.

"WE BUY THE BEST — WE SERVE THE BEST" is a most applicable slogan for the ever popular and well-managed Bill's Restaurant at 30 Federal St., Greenfield. This inviting restaurant is under the popular direction of Messrs. Romeo Anclair, George Roy and George Goulet, who extend a cordial welcome to their many friends throughout Franklin County.

People come from far and wide to patronize Bill's Restaurant because the reputation of a good eating place becomes widespread. Cooking is an ART and in the preparation of tasty dishes Bill's Restaurant is an eating place to be assured of the finest foods which are properly prepared and served right. It is an accepted fact that we all like variety in a menu and it is to this end that this eating place

At the bar you can get your favorite drink mixed as you like it. All the leading brands of Domestic and Imported Liquors are carried as well as choice lines of beer and ale.

Poor eating places are not the exception by any means and in closing the writer is pleased to point out and recommend Bill's Restaurant to all his readers. Those of our readers employed in Greenfield will find this BETTER CLASS establishment an ideal place to stop in whether it be for full course meals, sandwiches, choice beverages or just to meet friends and say "HELLO."

Facilities are also available for special parties and the management welcomes inquiries from those persons planning these occasions. A helpful menu suggestion is provided.

THRU THE EYES OF THE PRESS**Franklin County Lumber Co.**

"QUALITY LUMBER AND MILLWORK FOR OVER 50 YEARS"

Serving Franklin County — Nationally Accepted Building Materials of Every Description — 4-Square Lumber — "BIRD" Products — "CURTIS" 1866 Woodwork — "LOWE BROS." Paints — "Libby-Owens-Ford" Plate, Auto and Window Glass — "Gold Bond" Wallboard — Insulation — "Upson" Board — Masonite etc. Free Advisory Service on RENOVATIONS and FINANCING. Complete Millwork Service.

The Franklin County Lumber Co. with office and yards located at 54 Hope St. and So. Deerfield office at 160 Sugar Loaf St. Tel. Greenfield 4324 or So. Deerfield 195, has for over 50 years been an important factor in the upbuilding of Franklin County. This firm is known throughout the county for their PRICE, QUALITY and EFFICIENT SERVICE.

One of the decided advantages in dealing with this firm is that a purchaser has the assurance that the products of leading manufacturers are carried by them. Their judgment is a ripened one. Quality materials — materials that have withstood all tests are featured. Now NATIONAL DEFENSE includes HOME DEFENSE. HOME DEFENSE sometimes means remodeling and it always calls for certain MAINTENANCE requirements. It goes without saying that this past winter has been a severe one. The roofing of every home and farm building calls for a periodic checkover. In this respect BIRD Roofing Products carried at this firm will answer your problem.

These products are so constructed that if need be they are readily applied and with complete satisfaction by Mr. Home Owner himself—so it is today with most any product which is designed for home improvement and maintenance purposes.

SUMMER TIME IS IDEAL PAINTING TIME. Protect your town and farm properties and be in line with our government's request for CONSERVATION. "LOWE BROS." PAINTS featured. They are made under the most exacting specifications and meet all requirements for interior and exterior uses. Come in to-day and talk over painting problems with this firm.

In this, our Greenfield review the writer is pleased to once again assure his readers that QUALITY PRODUCTS plus helpful suggestion and instruction is extended to all by the Franklin Lumber Co. You will find Mr. Edward F. Hauke, general manager willing to assist you in any plans for remodeling or general maintenance plans. Back the INVASION—Buy that EXTRA WAR BOND TODAY.

Dunklee Sand and Concrete Products Co.

Manufacturers and Dealers in High-Test Crystal Sand; Power Tamped Steam Cured Concrete Blocks and Bricks; Cinder Blocks; Excavating Contracts; Out-of-Town Work Solicited; Estimates Gladly Given.

With office located in Millers Falls and scientifically equipped plant located on the Gill Road, Greenfield, phone office 4100 or Millers Falls 2421.

Within the past months many farmers and dairymen throughout Franklin County have been purchasing the above mentioned products of this firm. The personnel of the Dunklee Sand and Concrete Products Co. offers a complete advisory service to the farmer in assisting him in planning out building construction. With the acute lumber position today due to war conditions FARMERS have had to suspend, to some extent, their renovation farm programs on building, however, you do not have to have a PRIORITY to purchase the Dunklee Sand and Concrete Products company's concrete blocks—another advantage is that Mr. Farmer is not confronted with a labor problem as in most cases he can do the work himself. When you build with their power tamped, steam cured concrete blocks and bricks your building is fireproof, will last a long time.

To the average person sand is sand and rock is rock but it is of the utmost importance to a construction job that the particular grade best suited to the job be used and that it comes from a reputable dealer. Engineers

always make these specifications. The Dunklee Sand and Concrete Products Company's sand, blocks, and bricks stand a high state test.

In addition to being the owners and operators of the Dunklee Sand and Concrete Products Co., Messrs. John and Pete Mackin are also engaged in the fuel products and general trucking business. A dependable service plus quality fuel products are offered: Coal, coke, range and fuel oils; delivery service to home, mercantile or farm buildings. Be Patriotic—place your order early.

In the highly specialized general trucking and motor freight service the Mackin Trucking Co. are known for miles around and their trucks are seen on all roads serving the merchants, manufacturers and the general public.

In this business review the writer once again calls attention of town and county officials, manufacturers, institutional directors, building committees, and property owners, that the Dunklee Sand and Concrete Products Co. is well prepared to submit estimates in these lines and are ready to offer first-class products and service. For your fuel problems as well as a dependable general trucking service, phone 4100 Greenfield for prompt, courteous service.

Greenfield**Farmer's Co-operative Exchange**

Leading Dealers in Grain, Flour, "Eastern States" Quality Feeds; Edison Cement; Eastern States and Niagara Spraying Materials; Miscellaneous Items Needed About the Farm and Home. Your Patronage Appreciated.

The Greenfield Farmers' Co-operative Exchange, with office and warehouse located below the railroad station, off Deerfield Street, Greenfield, phone 9639, has made a careful study of this business and the people of these communities are indeed fortunate in having so close at hand a firm that is prepared to advise and discuss intelligently the matter of feeds for the various livestock.

The selection of properly balanced feed is of vital importance in the handling of livestock and poultry. Much depends on the selection of feed used as regards the success that will be met with the enterprise of raising

livestock or poultry whether for personal use or commercial purposes.

EASTERN STATES feeds which the Greenfield Farmers' Co-operative Exchange store features, are quality feeds and the BEST advertisement they have is attested by the wide recognition these feeds receive.

It is a noteworthy fact that Franklin County is one of the best fruit growing counties of the state. The orchardists of this area take pride in their crop production and for the protection of the fruit trees the Greenfield Farmers' Co-operative Exchange offer the finest in Eastern States and Niagara spraying materials.

Fish's Bakery

FINEST BAKERY PRODUCTS From the FINEST BAKE SHOP — Save Your Food Rationing Stamps — Eat More Bakery Goods — No Coupons Required — Made Fresh Daily From Their Own Individual Recipes — Special Attention Given to Wedding, Birthday Cakes and Special Order Work.

Centrally located at 116 Main St., Greenfield, Tel. 3592, Fish's Bakery under the experienced direction of Mr. Fish specializes in fine pastries, made of the most wholesome ingredients. Their products are all made from their own individual time-tested recipes.

Fish's Bakery is ready to make up to individual order, anything in the pastry line as well as to provide for parties, banquets, weddings or any special occasion.

Fish's Bakery has always been a popular center for people of Greenfield and surrounding towns who appreciate deliciously fine cakes, pies,

cookies and sugar, raised and jelly donuts—the high standard of their products guarantees a pleasant reception whenever served.

Poor bake shops are by no means the exception, and it is a pleasure for us to direct the attention of our readers to the unusually high quality and tastiness of their products. Here, products are baked daily—displayed in a most appetizing manner that serves but to sharpen the taste for them. Make it a practice to stop in regularly. YOU WILL ENJOY THE QUALITY OF THEIR FINE PASTRIES. A Branch Store is also maintained at 110 Avenue A, Turners Falls.

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WEAR, all are handled with care. SUBSTITUTE CLEAN CLOTHES FOR NEW CLOTHES—by entrusting your work as you always have to The Royl—neat wearing apparel wins the admiration of all—simply plan ahead—they will handle it with the utmost care—and remember their guarantee is just what they say. QUALITY WORKMANSHIP means LONGER LIFE for the garment—it's worthwhile to be a little thoughtful—PLAN AHEAD!

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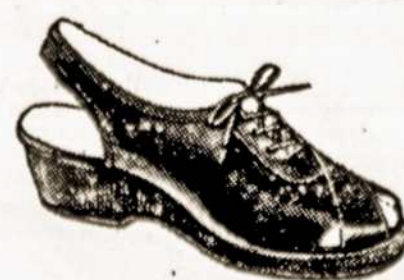
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